## **Gabby Alfveby**

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Saint Augustine FL 32084 (203) 871-7146

### **EDUCATION**

### Bachelor of Arts in Digital Media Production and Journalism

May 2024

Marketing Minor

Flagler College, St. Augustine, FL

- Honors: 6x Dean's List Recipient, 1x Presidents List Recipient
- Leadership National Honors Society & Communication National Honors Society
- American Marketing Association (Marketing Minor)
- GPA: 3.8

### PROFESSIONAL EXPERIENCE

## The Gargoyle, Flagler College Newspaper, St. Augustine, FL

August 2023-Present

### Writer & Editor

Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content. (Features, Opinion, News, Sports, Entertainment, Art, etc.)

## The Florida Times Union/The Record, St. Augustine, FL Freelance Sports Writer

October 2023- Present

- Developed effective communication skills by conducting interviews
- Effectively produced writing on deadline and generated and pitched story ideas
- Composed and kept track of written game stats

## Learning Resource Center, Flagler College, St. Augustine, FL Writing Center Tutor

January 2022- Present

- Assist students with essay and outline writing assignments and paper organization critique and edit by reviewing grammar, spelling and works cited
- Enhanced student writing skills by providing personalized feedback on their essays and assignments.

# Narrow Magazine, St. Augustine, FL

February 2022- October 2022

## Writing Intern

- Effectively pitched story ideas and attentively attended press conferences
- Maintained and ran Facebook & Instagram live streams at events
- Professionally contacted, interviewed sources and completed and pre-edited my own articles

### **SKILLS**

- Effective oral and written communication skills
- Advanced professional communications
- Strong Premiere Pro editing skills
- Efficient social media skills
  - Well-versed in Microsoft and Google applications

### **AWARDS**

- 2023 SPJ Award Winner: Sports Writing (small division)
- 2023 SPJ Sunshine State Award Winner: Best Sports Story (2<sup>nd</sup> Place) and Best Serious Feature (3<sup>rd</sup> Place)
- 2024 SPJ Award Finalist: Feature Writing (small division)
- 2024 Distinguished Major Award: For outstanding achievement in the major or journalism.